

# Hi, I'm Pablo

I am a Technical Director with a passion for all things interactive from design to development. I have been developing websites professionally for over 10 years using all major languages such as PHP/MySQL, ASP, C#, VB, MS SQL, Objective-C and ActionScript 2 and 3 and frameworks such as CodeIgniter, JQuery, MooTools, Gaia, and .NET. I also have a great attention to detail, which allows me to code semantic and accessible HTML/CSS that looks and feels as it was designed. Even though I spend most of my time writing code, I always make time to stay ahead in the game by learning about new design trends and new technologies. Whether I am developing websites, mobile sites, or mobile apps I am able to use my years of experience to create amazing interactive experiences for my clients.

**IF YOU WANT TO KNOW MORE KEEP READING**



# SKILLS AND EDUCATION

## Programming Languages

- + PHP
- + ASP
- + Visual Basic
- + C#
- + Objective-C
- + MySQL
- + MS SQL
- + HTML
- + JavaScript
- + ActionScript 2, and 3

## Programming Frameworks

- + CodeIgniter MVC Framework
- + Gaia Flash Framework
- + .NET
- + JQuery
- + MooTools
- + PhoneGap

## Education

Western Carolina University  
B. S. Computer Science  
Minor Mathematics  
December 2000

# EXPERIENCE

## The Tombras Group Advertising Agency | Technical Director

**2007 - Present**

*www.tombras.com*

As Technical Director, it is my privilege to lead the interactive department from a technological and creative role. I help set the Tombras Group interactive strategy as well as all of Tombras' client's interactive strategies. When I started at the Tombras Group the interactive department had 3 people in an agency with 70 people. Now it is over 12 members strong and profits have grown from 300k a year to well over several million a year. I have been a part of two national award winning websites, and numerous local and regional awards.

My role allows me to be involved with clients through all stages of the client relationship such as pitches, website planning, creative concepting, development, and deployment. Using a proven process we are able to create websites, mobile-sites, and mobile apps that are highly creative and at the same time on time and on budget.

When I am not with clients I am leading my team of developers and designers. From a technical standpoint, I research new technologies, define coding standards based on industry best practices, educate developers on day-to-day coding issues, and develop great websites. From a creative standpoint, I concept site direction and design, ensure usability standards are being used, and work with designers to ensure that client expectations are being met.

At the Tombras Group I developed websites using PHP/MySQL, Flash AS2 and AS3, HTML/CSS, and JavaScript. We utilized frameworks like CodeIgniter for rapid development and JQuery for User Experience and AJAX.

## Hotsauce Studio | Freelance Developer

**2000 - Present**

*www.hotsaucestudio.com*

As a Freelance developer I get the opportunity to develop websites for friends and referred clients. This allows me to pick and choose projects that allow me to showcase my abilities and challenge me. These projects also allow me to work with my friends all across the globe.

While being a freelance developer I have developed websites, micro-sites, and even modules to support other sites. I use PHP/MySQL, HTML/CSS/JavaScript, and Flash to push the envelope on what is possible online.

I have developed Flash based media players and radio stations, custom AJAX enabled websites, and custom Content Management Systems to allow webmasters to manage their content.

These projects have pushed me to invent new techniques of modifying data furthering my knowledge online. I have developed a highly customizable Content Management System that allows me to manage any design possible.

# EXPERIENCE

## Relevant Media Group | Senior Developer

**2005 - 2007**

*[www.relevantmediagroup.com](http://www.relevantmediagroup.com)*

Relevant Media Group is a pop-culture magazine company that strives to be on the bleeding edge of the web. As a senior developer, I led the technology side of all things interactive and was a part of developing websites for Relevant Media Group and its various divisions using the best web technologies.

Relevant Media Group also had an Agency division that did work for various clients. My responsibilities included working with clients to define project scope and project timeline, working with designers to define design and functionality requirements, and with client IT departments to develop and deploy projects.

In 2006, while at Relevant Media Group, I developed RelevantTV, the first 100% Flash based simulated streaming TV station. This groundbreaking TV station streamed music videos 24/7 and was managed by a custom CMS that allowed the admin to manage videos, genres, and playlists. RelevantTV gave users the ability to comment and vote on videos, which allowed users to affect the "Top 10" section. There was also an "On Demand" section to allow users to browse the library of videos and play them.

At Relevant Media Group I developed websites using PHP/MySQL, Flash AS2, HTML/CSS, and JavaScript. We utilized JavaScript frameworks like MooTools and JQuery for User Experience and AJAX.

## LaneVenture | New Media Developer

**2003 - 2005**

*[www.laneventure.com](http://www.laneventure.com)*

LaneVenture is an outdoor furniture manufacturer which used a Mainframe System to run all mission critical operations. As the "New Technology Developer" at LaneVenture, I was fortunate to work in the IT department developing apps using new technologies such as .NET, SharePoint, and Flash to allow content to be used out side of the mainframe system. I worked with department heads to define project scope and set project expectations. I would then design and develop the app working with Mainframe developers to come up with solutions to integrate Mainframe data into ODBC compliant data so it could be used it new applications.

Internal applications were all developed using .NET and SharePoint technologies.

# EXPERIENCE

## Corning Cable Systems | Developer

2000 - 2002

[www.corningcablesystems.com](http://www.corningcablesystems.com)

Corning Cable Systems is the number one manufacturer of fiber optic cable in the world. Corning Cable Systems used Lotus Notes as the backbone of its operations for data and communication. My role as a Lotus Notes developer was to maintain and develop these applications.

As the developer it was my responsibility to meet with department heads and set up project scope and create project plans. I would then design and develop the project and see it through all phases of development, testing, and deployment.

I also developed the local plant intranet using Lotus Notes, HTML/CSS, JavaScript, and Flash.

# CONTACT

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*My work can be seen at*

[www.hotsaucestudio.com](http://www.hotsaucestudio.com)